

File No.: 6171-3A MO'H/mc

Ottawa, Canada
October 9, 2003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Geoffrey Maseruka

For: PRODUCT MARKETING SYSTEM AND METHOD

Inventor: Geoffrey Maseruka

Serial No.: Unknown

Filing Date: Filed on Even Date Herewith

Group Art Unit: Unknown

Examiner: Unknown

- - - - -

Mail Stop DD,
Hon. Commissioner of Patents
and Trademarks,
P.O. Box 1456,
Alexandria, Virginia 22313-1450,
U.S.A.

INFORMATION DISCLOSURE STATEMENT

Sir:

Pursuant to Applicant's duty of disclosure, the information listed in the attached form PTO-1449 is brought to the attention of the Examiner. Copies of the listed items are enclosed.

The citation of the listed items is not a representation that they constitute a complete or exhaustive listing of the relevant art or that the references are prior art. The items listed are submitted in good faith, but are not intended to substitute for the Examiner's search. It is hoped, however, that in addition to apprizing the Examiner of the

particular items, it will assist in identifying fields of search and in making as full and complete a search as possible.

The filing of this Information Disclosure Statement is not an admission that the information cited herein is, or is considered to be, material to patentability as defined in 37 C.F.R. 1.56(b).

Respectfully submitted

A handwritten signature in dark ink, appearing to read 'Ian Fincham', is written over the typed name.

Ian Fincham, Registration No. 26,375
McFadden, Fincham
225 Metcalfe Street, Suite 606,
Ottawa, Ontario, Canada
K2P 1P9

Telephone: (613) 2324-1907
Facsimile: (613) 234-5233

Enclosures

INFORMATION DISCLOSURE CITATION <i>(Use several sheets if necessary)</i>	Docket Number (Optional) 6171 - 3 A	Application Number n / a
	Applicant(s) GEOFFREY MASERUKA	
	Filing Date	Group Art Unit

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	1	6,578,075	June 10/03	Niemnmen, et al.			Feb. 24, 1999
	2	6,477,507	Nov. 5/02	Sugimori			Jan. 30, 1998
	3	6,574,608	June 3/03	Dahod, et al.			June 11, 1999
	4	6,542,871	Apr. 1/03	Harshaw			Oct. 6, 1999
	3	6,044,354	Mar. 28/00	Asplen, Jr.			Dec. 19, 1996
	6	6,574,606	June 3/03	Bell, et al.			Mar. 12, 1999
	7	6,556,975	Apr. 29/03	Wittsche			Oct. 28, 1999
	8	6,578,013	June 10/03	Davis, et al.			Nov. 17, 1999
	9	5,774,873	June 30/98	Berent, et al.			Mar. 29, 1996
	10	6,502,076	Dec. 31/02	Smith			June 1, 1999
	11	5,710,887	Jan. 20/98	Chelliah, et al.			Aug. 29, 1995

FOREIGN PATENT DOCUMENTS

REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						YES	NO
1	2,391,572	May 25/01	CANADA				

OTHER DOCUMENTS *(Including Author, Title, Date, Pertinent Pages, Etc.)*

EXAMINER	DATE CONSIDERED
----------	-----------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION <i>(Use several sheets if necessary)</i>	ATTY DOCKET NO. 6171 - 3A	SERIAL NO.
	APPLICANT(S) GEOFFREY MASERUKA	
	FILING DATE	GROUP

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
12	6,574,606	June 3/03	Bell, et al.			March 12, 1999
13	6,366,925	Apr. 2/02	Meltzer, et al.			Jan. 4, 1999
14	5,909,492	June 1/99	Payne, et al.			June 18, 1997
15	6,578,008	June 10/03	Chacker			Jan. 12, 2000
16	6,556,976	Apr. 29/03	Callen			Nov. 10, 1999
17	0004775 A1	Jan. 10/02	Kossovsky, et al.			April 20, 2001

FOREIGN PATENT DOCUMENTS

DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
					YES	NO

OTHER DOCUMENTS *(Including Author, Title, Date, Pertinent Pages, Etc.)*

EXAMINER	DATE CONSIDERED
----------	-----------------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.